

# ARAVIND BALA

Web Developer & Designer

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## OBJECTIVE

The motto 'find your passion, so it is then no longer work' is certainly true for me. I am living my passion and would love to share my experience and expertise with the world. "Small actions bring big change", I want to be part of the changing of the world.

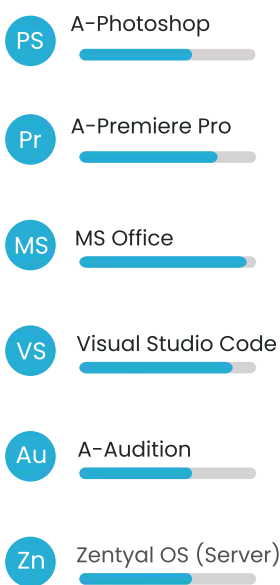
## EDUCATION

2012 **Higher Secondary**  
**Computer Science**  
Abraham Memorial Higher Secondary School 67%  
Thiruvananthapuram, Kerala, India

2010 **Tenth Class**  
**Matriculation**  
Abraham Memorial Higher Secondary School 83%  
Thiruvananthapuram, Kerala, India

## SKILLS

### SOFTWARE



### DEVELOPMENT



### OTHERS

## EXPERIENCE

2023 to 2023 **Avatar Studios**  
Bangalore, Karnataka, India (avatarstudios.in)  
**WordPress Developer**  
- WordPress website development / maintenance  
- Integration of services like WooCommerce, User Management, Analytics, SEO, Security etc.  
- Page Speed Optimisation  
- Search Engine Optimisation  
- Transforming PSD layouts to WordPress pages  
- Development of custom themes / plugins  
- HTML website management

2022 to 2016 **Freelancer**  
Around the world  
**WordPress based website development**  
Developed 30+ websites from 10+ countries with good quality and precision along with a PHP based application for submission and retrieval of data. On top, many digital media designs were developed along with video editing of accessible training videos with interpreters

2006 to 2010 **Kanthari International**  
Kerala, India (www.kanthari.org)  
**Media and IT Coordinator**  
- Linux based server, based on Zentyal OS, and network management which had 50 clients  
- WordPress based websites development, management and troubleshooting when necessary  
- Search Engine Optimisation Management  
- Google Analytics to get data from the visitors of website and web based application  
- cPanel Management (Email accounts, SSH, SSL, FTP, Domains, Subdomains etc.)  
- PHP based application management in coordination with the developer and users  
- Hardware and Software installation, management, troubleshooting  
- Graphics Design  
- Event Management (sound system, multimedia, and lighting management)  
- Newsletter design creation and mass emailing

## ACTIVITIES

**Blind Rocks!**  
IT Adviser 2016-2022  
Bhaktapur, Nepal

Blind Rocks! is an organisation working for the blind and I advise of the new technologies and adaptations of designs that are accessible

**Agro Rangers**  
IT 2020-Present  
Maharashtra, India

Agrorangers is an organisation working for the adoption of regenerative organic farming practices. I manage their website and share ideas about technology

## CERTIFICATES

- Diploma in Computer Hardware and Chip level Mechanism
- Diploma in Computer Application
- Python (Introduction and Data Structures)

## LANGUAGES

English 5  
●●●●●  
Fluent

Malayalam 5  
●●●●●  
Fluent

Hindi 3  
●●●●●  
Good

Tamil 3  
●●●●●  
Good